

How to Use Badge Magic™

CAUTION: Please do not let young Scouts attempt this process without adult supervision. Badge Magic is non-toxic, but very sticky. Keep Badge Magic out of the eyes, ears, nose, mouth, and hair! In most cases unwanted adhesive can be removed with the fingers. In stubborn cases a stain remover like Goof Off® can be used to remove the adhesive. Scissors can be cleaned with WD-40®.

PREPARATION: WASH AND DRY new uniforms and sashes before applying any badges. Iron the garment to prepare a smooth surface for the badges. On the Badge Magic adhesive sheet, find the badge outlines that match the badges you wish to attach. Use the Official Placement of Insignia guidelines, if supplied, to determine where to put the badges. Please see the special instructions below before attaching the World Crest Patch.

APPLICATION:

1. **PEEL** the paper cover from the selected badge outline area to reveal the sticky adhesive surface. Hint: Bending the adhesive sheet at the edge of the badge outline will help to expose an edge of the paper cover.
2. **PRESS** the back of the badge into the outlined area on the Badge Magic adhesive sheet. Push down on the badge firmly, especially around the edges, to make sure that the adhesive sticks evenly to the badge.
3. **PEEL** the badge from the sheet. Handle it by the edges. Tuck any excess adhesive to the back of the badge.
4. Place the badge gently onto the uniform at the location suggested by the Official Placement of Insignia guidelines. When the badge is in the right place, **PRESS** it down firmly, especially around the edges.
5. Turn the garment inside out and **RUB** firmly from the back, again applying extra pressure to the edges of the badge. Pushing with a smooth solid object like the handle of a spoon will help to create a strong bond.
6. For an even stronger bond, heat the garment in the clothes dryer for 10 to 15 minutes, remove it, and press down around the edges of the badges. **DO NOT IRON!** Badge Magic is a peel and stick product. Ironing may cause the adhesive to penetrate through the fabric, making it more difficult to remove the badges later.

That's It! If a badge ever does start to peel off, it can usually be re-attached by pressing behind the badge with a warm iron. If it needs more adhesive, cut a little from an unused part of the sheet, peel off the paper backing, and press it onto the loose area of the badge. Then press the badge firmly back onto the cloth.

SPECIAL INSTRUCTIONS for the WORLD CREST PATCH!

This round purple badge has a fuzzy white cloth backing which separates from the badge in the washer if attached with Badge Magic. Peel the white cloth backing off of the patch with a fingernail before attaching it to the shirt.

CREATING YOUR OWN SHAPES:

Put the badge on the top of the adhesive sheet and trace around it with a pen or pencil. Then cut out the badge shape with scissors. Remove the printed side of the paper and press the adhesive to the back of the badge. Peel off the remaining paper and press the badge onto the uniform, following the instructions above.

WASHING INSTRUCTIONS:

IMPORTANT! Wash and dry the garment separately from other clothes the first time it is washed and after removing badges. **DO NOT DRY CLEAN unless you want to remove all the badges at once.**

REMOVAL: Need to remove a badge? Squirt Goof Off® on the back side of the badge. After a few seconds, slowly peel off the badge. Any residue can be removed by applying more Goof Off behind the badge area and soaking it up with a paper towel. Repeat if necessary. Let the solvent evaporate, wash and dry if needed, and apply a new badge. To remove all the badges at once, have the uniform dry-cleaned using the traditional "Perc" solvent method. The adhesive will be completely dissolved and badges and uniform can be re-used. See the FAQ section of our website and the badge removal video at www.BadgeMagic.com for additional removal details.

Have a suggestion or a question? Need more Badge Magic? Please contact us at info@BadgeMagic.com.